

John Schaefer, Dir. (801) 455-1456 john@CMWworld.org CMWworld.org

## The Team

The strength of CMW is the team—dedicated individuals whose careers revolve around making a difference and designing solutions that have both Macro (800,000 Teacher Network) and Micro—at-risk students finding their creative voices.



John Schaefer, BA. Notre Dame, Artist, Educator, Community Builder. Salt Lake Artist of The Year '94. CMW founder. In the 1990s he used the latest visual technology to create the largest teacher training network history with over 800,000 members. First Sundance documentarian.

**Dr. Deborah Burney-Sigman**, PhD. MIT, Former director of Breathe Utah. She worked with John Schaefer to create the first mandatory DriversED course on the environmental impacts of driving.





Stefanie Musy-Verdel, As a former nurse she is focusing on student health, learning empowerment, and the environmental implications of community travel patterns. Working with CMW partner UDOT she is creating the TravelWell Schools national program using interactive mapping.

Mark Polson, Technologist who has spent 15 years in senior level positions developing and taking new technologies to market. Mark has held interests in 30+technology companies. The past 6 years have been spent cultivating renewable technologies and finding solutions to pressing problems.





Mitchell Wade, BA. Harvard.

Brings exceptional organizational acumen in connecting key people and resources. In a decade at RAND, the nation's premier think tank, his innovative approach was used in policy research, high-stakes communications, and the organization's own successful strategic change. Former CEO of CHOICE Humanitarian.

Richard Segal, M.D., psychiatrist and SEL (Social Emotional Learning) advocate, he has affected countless lives through his professional and foundation work. His Segal Foundation has been instrumental in supporting the development of the MappsLab app.





<u>Joan Goldsmith</u>, PhD. Education, Team builder, and facilitator; author of 6 books on leadership; consultant working with Fortune 500 companies to individual classrooms; known for instilling empathy and rigor in organizations; consultanttrainer for the Salt Lake County management team. Tim Gangwer, MA. Education, Professional Development Mgr, An expert in the field of visual learning he has worked closely with John Schaefer since 1986 and was instrumental in creating the Visual Learning Network. Author of five educational books and numerous learning music CDs.





Tanner Holladay, Technology Director A master coder he is committed to building the finest mapping app for both education and the general public. "I can do that, no problem."

Molly Robinson, former Salt Lake City Planning Mgr.; adjunct professor University of Utah, specializing in community environmental and educational concerns

